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INTERNATIONAL PRESS RATES COSTA DEL SOL
BEST BEACH TOURISM DESTINATION

Press agency, Oak Power Comunicación, recently carried out a poll involving 600 international journalists specialising in travel, in an effort to verify the best-rated beach tourist destination in Spain. The Costa del Sol took the coveted top spot, and was also considered one of the trendiest and most stylish holiday choices. Other top contenders included the Canaries and the Balearics, Benidorm, the Costa Brava and Alicante. The journalist were asked to value these destinations based on characteristics such as the number of kilometres of beach, installations, services, infrastructure and transport, as well as proximity to other interesting cities. For further information, www.oakpowergrupo.com